



Wyandotte Independent Business Alliance

FEES INFORMATION

Email: info@lovewyandotte.org

www.lovewyandotte.org

[www.Facebook/LoveWyandotteIBA](https://www.facebook.com/LoveWyandotteIBA)

734-282-6030



Wyandotte Business Affiliates and Wyandotte Nonprofit Affiliates

Annual fees of \$250 ~ What we do for you:

Promote your business or nonprofit by educating the public on the economic contributions of independent businesses and nonprofits in our community

Market our members on our website, through social media and a host of public events

Provide networking opportunities and facilitate business-to-business connections and referrals

Create public and private programs that help independent businesses

Represent the interests of our affiliates before local government when necessary

AFFILIATE BENEFITS

- One searchable business directory web page, namely, the Love Wyandotte Hot Page
- One hour meeting with our website professional marketing team is included to create your personalized Love Wyandotte Hot Page
- Administer and update your own Love Wyandotte Hot Page after required training
- Love Wyandotte Hot Page links to your business's website
- Facebook Page Tab App
- Mobile optimized
- A free rotational listing (business name and logo) on the Home page of website
- A digital Love Wyandotte logo package to be used on your website, printed products and wherever else you would like to announce your Love Wyandotte affiliation
- Two (2) Love Wyandotte logo window clings to identify your business as an affiliate

All business and nonprofit affiliate applications must receive full approval and acceptance by the WyandotteIBA's Board of Directors

Friend of WyandotteIBA (Residential Advocate) ~ Annual Fees of \$25

Criteria: **MUST LOVE WYANDOTTE!** Any individual, in any city, that supports the WyandotteIBA's mission of supporting local independent businesses is invited and welcomed. Community support and loyalty is critical to the success of our mission to create and preserve the pride and spirit that make our town a vibrant place to shop, dine, play, conduct business and visit.

Benefits: Includes a Love Wyandotte plastic ID card that entitles advocates to the various discounts and benefits that each of our business affiliates offers as a show of appreciation of their support, as well as a window cling for your home that will identify you as a proud supporter of Love Wyandotte.