

Benefits for Residents

Empowerment & Unity

More than anything else, WIBA / Love Wyandotte provides residents of Wyandotte with an unprecedented opportunity to play a crucial role in directing the future of the city. By joining the Alliance, residents become a part of an advocate army that not only directs as much of their purchasing decisions to Wyandotte businesses, but openly advocates for the same commitment from their family, friends and neighbors. A healthy business climate equates to a healthier residential market, meaning higher home values and general wealth of the city of Wyandotte. Residents have enormous influence on this health; now WIBA provides the means of channeling and focusing this power to make a massive difference.

Alliance Benefit Card

Your annual Alliance fees also give something back, something that makes those fees free with only tiny participation in the program. Each participating merchant will offer something in recognition of the partnership the resident displays by joining the Alliance. One purchase could pay you back, making your investment in the prosperity of your city one of the smartest financial decisions you could make. The logo on your card will be displayed at all participating businesses. Seek out those logos and enjoy the satisfaction of knowing you're among those that do care and are willing to invest for the betterment of all, and save money while you're at it!

Be in the Know

Love Wyandotte will keep you informed. Your email address and/or your smart phone will provide a conduit for information about current or coming events in the Alliance. (Understand that WIBA is ferocious about advocacy for Wyandotte businesses, and your email address will be utilized solely to provide consumer support for those in our group. We will not sell or share this private information.) You will be reminded of events such as \$20 on the 20th or 5th Friday. You will also be made aware of campaigns designed to increase awareness and direct more business to the independent and locally owned businesses of Wyandotte.

Leadership

Some residents will wish to do more. WIBA will provide opportunity to participate in steering committees that offer real contribution to the Alliance with advice and engagement.

Non-Profit Assistance

WIBA's third leg is non-profit organizations that provide various vital roles in the City of Wyandotte. A portion of all WIBA business, non-profit and resident fees will be directed to a

fund that will be dispersed to these non-profits on a regular basis, 100% (WIBA is also a non-profit, but is excluded from this sharing). In joining forces with this 501c6 organization, you are automatically participating in active and ongoing support for these incredibly vital members of our community. We also enable simple and easy additional contributions through our website by PayPal or credit card that will be distributed to of the organizations in our Alliance that do such good for so many in our city.

This will be a completely transparent process, with a meter on the front page of our website.